



quickgifts



Savings Made Simple

Sam's Club
Extreme Value
Offers (EVO)
Locals Program
February 2017 Campaign



Sam's Club EVO Permanent Fixture Summary

QuickGifts is enrolling new, LOCAL merchants into its network to be considered in the Extreme Value Offers (EVO) selection process for Sam's Club. Local merchants will be featured on the new Permanent Gift Card Fixtures in the upcoming February 2017 launch.



Selected merchants will be featured in their nearby Sam's Club(s) where club members can purchase merchants' existing gift cards or certificates at a 20% discount (example offer: buy 2 x \$25 gift cards for \$39.98).



Sam's Club EVO Features and Benefits

- 6-month placement in club(s) b/w Feb – Aug '17
- Gain exposure, acquire new customers and drive sales
- Bulk sales guaranteed
- LOCAL merchant brands placed next to nationally recognized retailers and restaurants
- Be seen by the 1000's of members on a daily basis
- Zero integration (QuickGifts works with your existing plastic card or paper certificate)
- QuickGifts handles the art design and production of merchant's 9" x 13" PULL CARDS along with all marketing materials



Sample PULL CARDS





Sam's Club EVO Selection Process and Costs

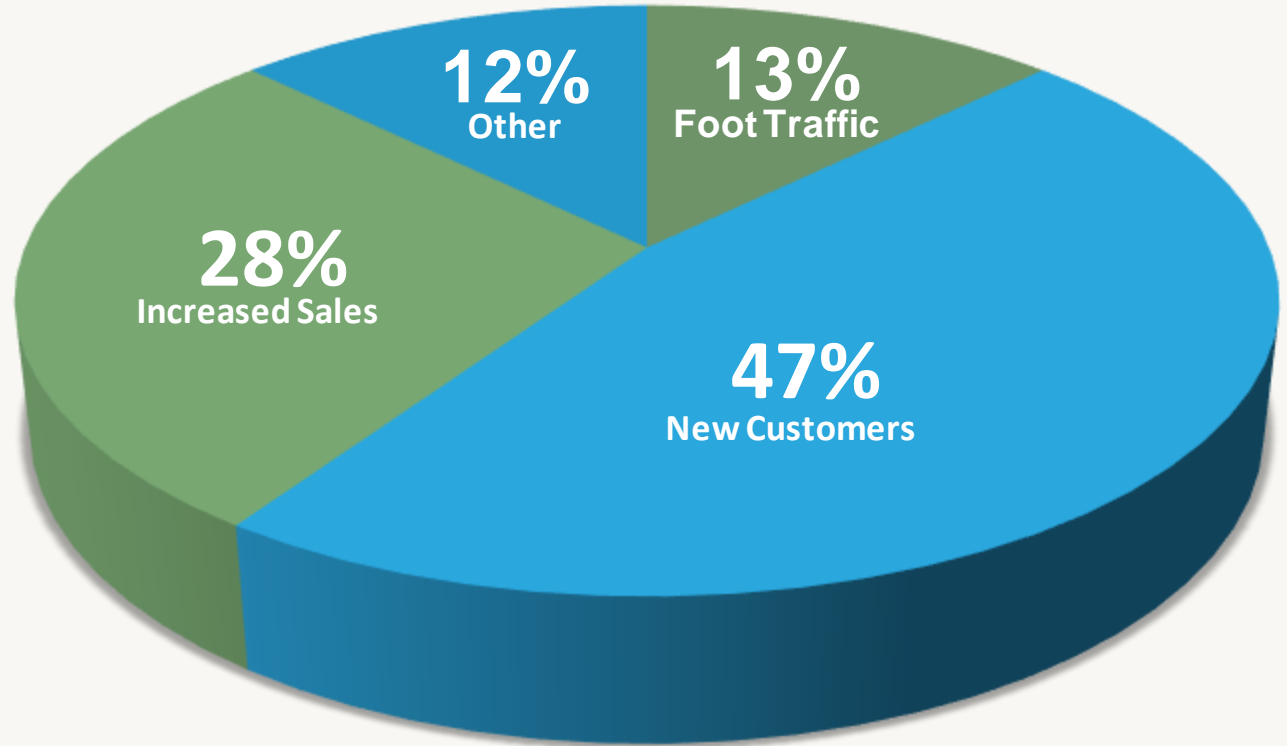
1. Merchant joins QuickGifts network and is submitted to Sam's Club buyer for selection.
2. If selected, merchant pays an upfront per/club Campaign Management Fee.
3. Merchant supplies QuickGifts with 100% of the gift card/certificate campaign inventory so that QuickGifts can ship bulk orders to Sam's Club Distribution Center on an as-needed basis.
4. QuickGifts will pay merchant \$.65 per \$1.00 of the gift card/certificate face value for each bulk order QuickGifts ships to Sam's Club Distribution Center.
5. QuickGifts will send payment within 30 days of requested order ship date to Sam's Club Distribution Center.



Merchant Survey on EVO Program



Greatest benefits of participating in EVO:



93%

Would Continue



91%

Overall Satisfaction



Sam's Club EVO Pull Card Example

Pull Cards are 9.5" wide x 13" high. To complete design, we need the following:



- 1. Logo:** A high resolution logo is required — A vector format is strongly preferred so we can scale your logo without loss of image quality (AI, EPS, PDF). If raster, the minimum resolution is 300dpi at final size.
- 2. Background Color:** If you have a specific CYMK or PMS, please provide. If you don't have a preference, our designers will choose a color that compliments the assets you provide.
- 3. Four Product Placement Pictures:** These four (4) images can be photos of your food or business (we need at least 2 food shots). - 300 DPI or better.



Other samples





Key Dates for a Successful Feb '17 EVO Launch

- **September 28, 2016:** All qualified merchant offers will be submitted to Sam's Club buyer for selection process.
 - *Qualified merchants must have completed QuickGifts standard online agreement and paid setup fee.*
- **October 12, 2016:** Sam's Club to complete merchant campaign placement selections.
- **October 26, 2016:** Merchant submits art assets (logo and product image) and 5 sample card/certificates.
- **November 2, 2016:** QuickGifts will notify selected merchants with 6-Month Campaign Agreement, forecasts and inventory needs.
- **December 16, 2016:** Merchant provides QuickGifts Fulfillment Center with 100% of projected campaign inventory.
- **January 6, 2017:** QuickGifts packages and ships initial order to Sam's Club Distribution Center.
- **February 2017:** Merchant's PULL CARDS will be placed on Permanent Fixture and gift card/certificates available for sale in select Sam's Clubs.

