



# quickgifts



Savings Made Simple

Sam's Club  
Extreme Value  
Offers (EVO)  
Locals Program



# Sam's Club EVO Permanent Fixture Summary

QuickGifts is accepting new, LOCAL merchants into its network to be considered in the Extreme Value Offers (EVO) selection process for Sam's Club. Local merchants will be featured on the new Permanent Gift Card Fixtures for the upcoming 2016 Summer and Fall launch.



Selected merchants will be featured in their nearby Sam's Club(s) where club members can purchase merchants' existing gift cards or certificates at a 20% discount (example offer: buy 2 x \$25 gift cards for \$39.98).



# Sam's Club EVO Features and Benefits

- 6-month placement in club(s)
- Gain exposure, acquire new customers and drive sales
- Bulk sales guaranteed
- LOCAL merchant brands placed next to nationally recognized retailers and restaurants
- Be seen by the 1000's of members on a daily basis
- Zero integration (QuickGifts works with your existing plastic card or paper certificate)
- QuickGifts handles the art design and production of merchant's 9" x 13" PULL CARDS along with all marketing materials



## Sample PULL CARDS





# Sam's Club EVO Selection Process and Costs

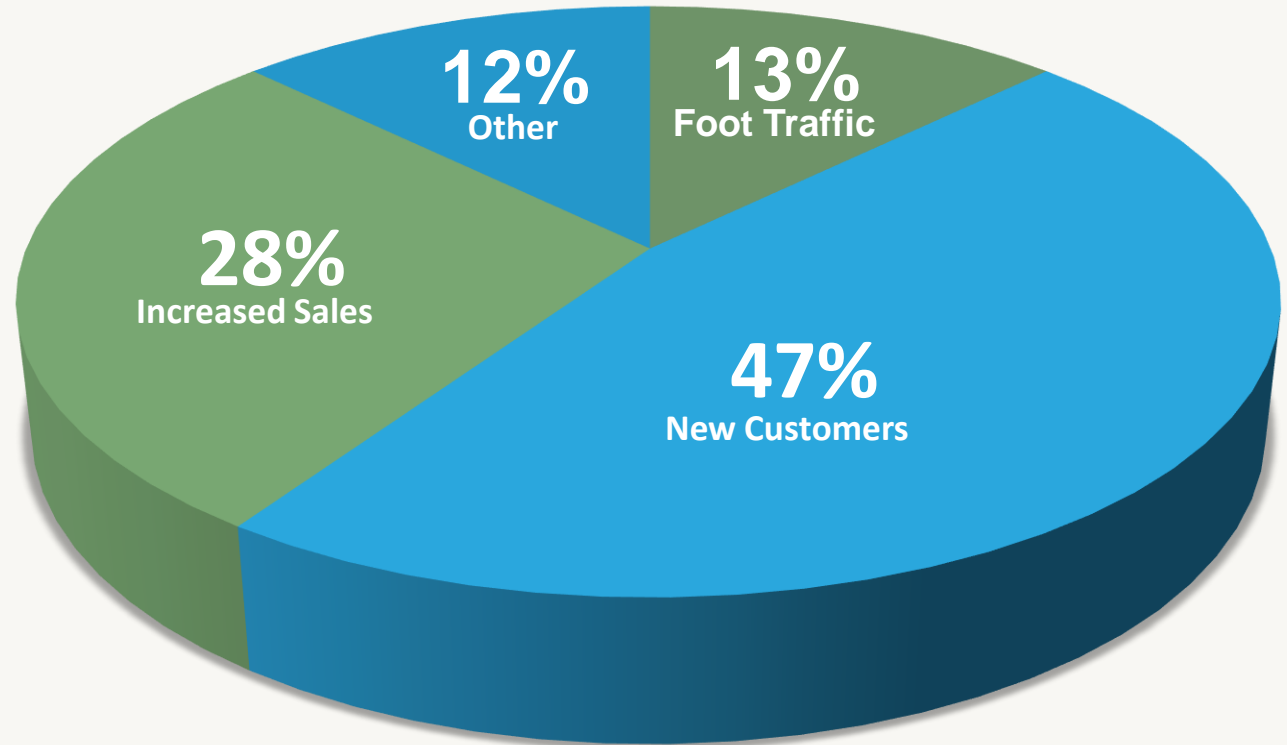
1. Merchant joins QuickGifts network and is submitted to Sam's Club buyer for selection.
2. If selected, merchant pays an upfront per/club Campaign Management Fee.
3. Merchant supplies QuickGifts with 100% of the gift card/certificate campaign inventory so that QuickGifts can ship bulk orders to Sam's Club Distribution Center on an as-needed basis.
4. QuickGifts will pay merchant \$.65 per \$1.00 of the gift card/certificate face value for each bulk order QuickGifts ships to Sam's Club Distribution Center.
5. QuickGifts will send payment within 30 days of requested order ship date to Sam's Club Distribution Center.



# Merchant Survey on EVO Program



## Greatest benefits of participating in EVO:



**93%**

Would Continue



**91%**

Overall Satisfaction



# 7 Key Steps for a Successful EVO Launch

- **Step 1:** All qualified merchant offers will be submitted to Sam's Club buyer for selection process
  - *Qualified merchants must have completed QuickGifts standard online agreement and paid setup fee.*
- **Step 2:** Sam's Club to complete merchant campaign placement selections
- **Step 3:** QuickGifts will notify selected merchants with 6-Month Campaign Agreement, forecasts and inventory needs
- **Step 4:** Merchant submits art assets (logo and product image) and 5 sample card/certificates
- **Step 5:** Merchant provides QuickGifts Fulfillment Center with 100% of projected campaign inventory
- **Step 6:** QuickGifts packages and ships initial order to Sam's Club Distribution Center
- **Step 7:** Merchant's PULL CARDS will be placed on Permanent Fixture and gift card/certificates available for sale in select Sam's Clubs

